

**Programme (please note that the event will be in Portuguese)**

**DAY 1 - Friday, October 25th, 2024**

**MORNING**

9:00 Reception

9:15 Welcome Section: Entre Fazeres no Design 2024: Portugal & Brasil

University of Lisbon Rector - Prof. Dr. Luís Manuel dos Anjos Ferreira

Dean of the Faculty of Fine Arts - Prof. Dr. António Sousa Dias

President of CIEBA - Prof. Dr. Ana Thudichum Vasconcelos

Prof. Dr. Raul Cunca (FBA ULisboa)

Prof. Dr. Maria Cecília Loschiavo (USP)

**1st Dialogue**

10:00 Miguel Arruda (Portugal)

10:40 Brunno Jahara (Brazil)

Moderator Raul Cunca

11:40 Coffee break

**2nd Dialogue**

12:00 Paula Dib (Brazil)

12:40 Kathi Stertzig (Portugal / Germany)

Moderator Maria Cecília Loschiavo

1:40 Lunch Break

**AFTERNOON**

15:00 Discussion on the book "Tradition and Modernity in Brazilian Furniture" with the presence of Maria Cecília Loschiavo

15:40 Discussion on the book "Fernando Jagger - Four Decades of Design" with the presence of Fernando Jaeger, Fernando Serapião, Frederico Duarte and Maria Cecília Loschiavo

16:20 Discussion on the book "Design and Craft 22 verbs 22 authors" with the presence of the authors Francisco Providência, Cláudia Albino, Raul Cunca, Carla Paoliello and Andrea Bandoni

17:00 Joaquim Terreiro between Portugal and Brazil - a tribute (Raul Cunca and Maria Cecília Loschiavo)

**DAY 2 - Saturday, October 26th, 2024**

**MORNING**

10:00 Form & Emotion Workshop with designer Brunno Jahara (Brazil)

How to bring surprise and fascination into a design object. Workshop on project and reflection on possible paths.

13:00 Lunch Break

**AFTERNOON**

14:00 Design as Process Workshop with designer Paula Dib (Brazil)

In manual making, the process is a condition. There is no stage to be skipped. The flow, laden with meaning, leads us to the next steps and to new places. Materialization is a

consequence of our commitment, swinging between observing and manipulating. In this workshop, clay will be the protagonist and our relationship with it will reveal its beauty.

17:00 Conclusion of the Entre Fazeres no Design 2024: Portugal & Brazil by Raul Cunca and Maria Cecília Loschiavo

### **Biographies of Speakers**

#### **Brunno Jahara**

Product designer, born in 1979 in Rio de Janeiro. He studied at the University of Brasília and was part of the creative design team at Fabrica, Italy. His works have been showcased worldwide, collaborating with established brands like the Portuguese Vista Alegre. Jahara stands out for the pluralism of materials and techniques he employs in his designs: metal, glass, crystal, and porcelain, among others. Everything transforms with his distinctive touch and light-hearted style, imbued with humor.

#### **Miguel Arruda**

Emeritus Professor at the University of Lisbon. He works in the areas of Sculpture, Design, and Architecture. He has taught and lectured on his areas of expertise in Portugal and abroad, notably at the University of Bolzano, the Polytechnic Institute of Milan, and the University of Barcelona. He has participated in dozens of exhibitions, notably in 2010 at CCB in Lisbon, in 2012 at the Milan Triennale, in 2013 in a retrospective of his work at MUDE in Lisbon, and in 2016 at the Ibero-American Design Biennial in Madrid. Miguel Arruda's work has been described and analyzed in various national and foreign publications and has received over 30 international awards.

#### **Paula Dib**

Social Designer, working on processes beyond products in communities inside and outside Brazil. With a humanistic, diverse, cultural, and action-oriented perspective, Paula explores technologies and endemic opportunities, seeking to create coherent development cycles.

#### **Kathi Stertzig**

Co-founder of The Home Project Design Studio, where she develops social projects and products informed by cultural heritage and vernacular craftsmanship knowledge. She specializes in sustainable design practice through traditional craftsmanship and works closely with artisans from various countries. This approach materializes in manufactured products for contemporary markets, empowerment residences for artisan communities, practical workshops for educational institutions, and strategic consulting for governmental and private institutions.